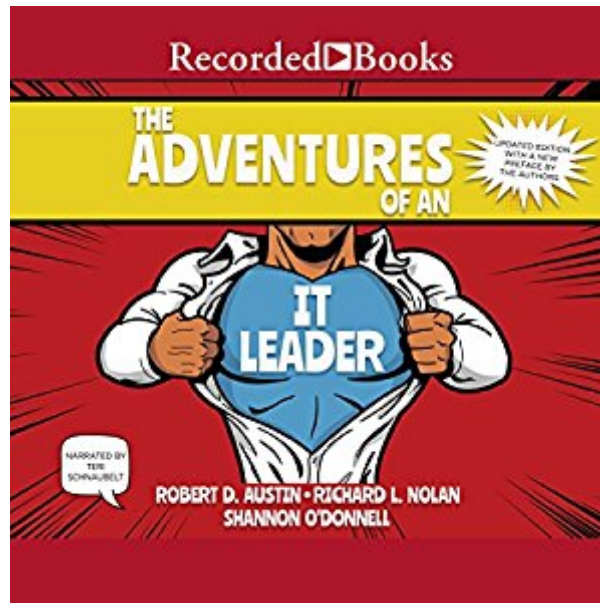




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The Adventures Of An IT Leader, Updated Edition



Synopsis

Becoming an effective IT manager presents a host of challenges - from anticipating emerging technology to managing relationships with vendors, employees, and other managers. A good IT manager must also be a strong business leader. This book invites you to accompany new CIO Jim Barton to better understand the role of IT in your organization. You'll see Jim struggle through a challenging first year, handling (and fumbling) situations that, although fictional, are based on true events. You can listen to this book from beginning to end, or treat it as a series of cases. You can also skip around to address your most pressing needs. For example, need to learn about crisis management and security? Listen to chapters 10-12. You can formulate your own responses to a CIO's obstacles by listening to the authors' regular "Reflection" questions. You'll turn to this book many times as you face IT-related issues in your own career.

Book Information

Audible Audio Edition

Listening Length: 10 hours and 28 minutes

Program Type: Audiobook

Version: Unabridged

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Whispersync for Voice: Ready

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Best Sellers Rank: #16 in Books > Business & Money > Human Resources > Knowledge Capital
#64 in Books > Computers & Technology > Business Technology > Management Information Systems
#68 in Books > Audible Audiobooks > Nonfiction > Computers

Customer Reviews

This book has been on my radar for a few years to read. It just happened that a class I had, had the book as required reading. I'm done reading a few weeks early, which shows how interesting this book is. The Style of this book really reminds me of The Goal. I found The Goal more engaging, which is why I have this book at 4 stars(it really should be 4.5). As an IT specialist that is attempting to move into management, I think this is an invaluable resource. It is nice for the layman as well, since it breaks down difficult IT concepts for the protagonist to understand. The book does a wonderful job (in this techie's opinion) to bridge the gap between tech and business.

Refreshing update on a classically relevant book

I really like how real the story feels. I have to read this for an MBA class but it is an interesting read and i find myself reading ahead because I can't put it down. Maybe that make me a dork but hey whatever.

This was a great textbook. I would highly recommend it. It's very interesting, informative, and realistic. It also makes you think about your own management skills.

This book was a great leadership and IT principles. My professor chose to use as our textbook for class. I highly recommend this because of the real life applications. Easy to read and no technical jargon.

This book gives every business unit a better understanding and respect for the role IT plays in today's business. The lack of jargon makes it an easy read for a non-techie manager!

Good for beginners. Fun to read. Some useful insight I can apply to my job. Hope there will be an advanced version soon.

Good read, great for an IT course to keep students engaged.

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